



MSS310 Media Kit

meross

01

About MSS310

Primary Features

To introduce primary features of Meross
Smart Wi-Fi Plug with Energy Monitor,
MSS310, 2 Pack (EU Version)

meross

WLAN Steckdose mit Stromverbrauchsmessung

Stromverbrauchsmessung | Fernzugriff |
Sprachsteuerung | Lokale Steuerung |
Offline Steuerung | Zeitpläne | Szenen |
Gerätefreigabe | Sicherheitsgarantie



Control from anywhere
with the internet anytime.
Works with Amazon Alexa,
Google Assistant, and
SmartThings.



Compatible with
SmartThings



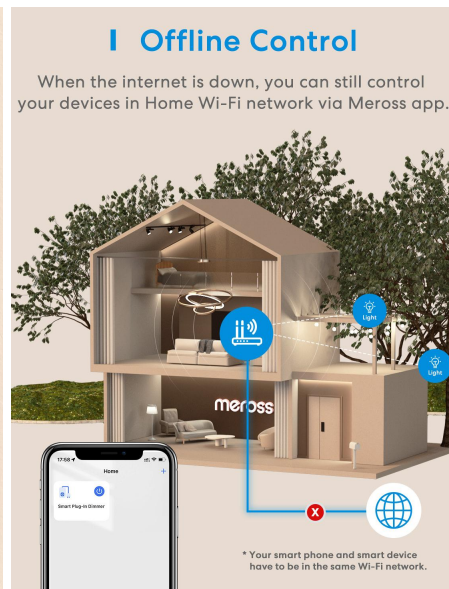
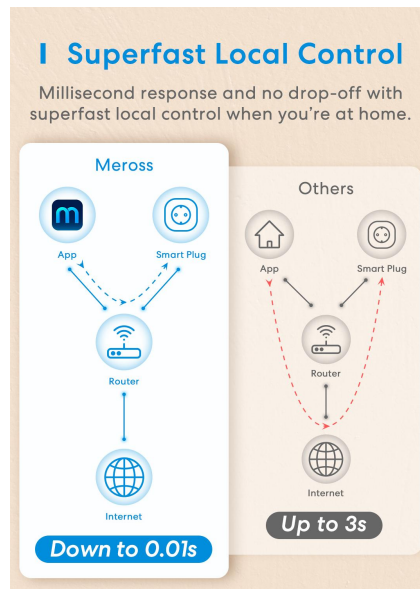
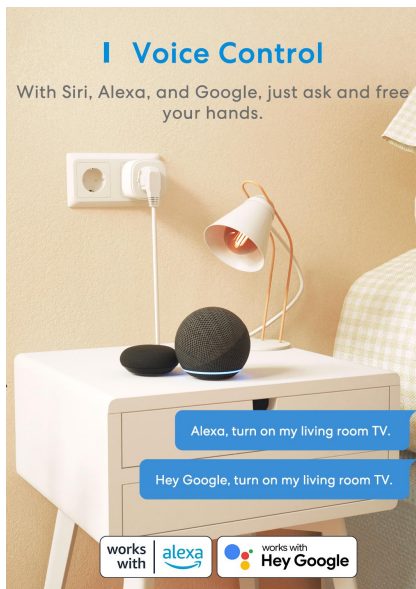
Smart Controls: Voice, Off-line, Superfast Local and App Remote Control

Voice Control: You can control your devices hands free, just give voice commands to turn on/off the connected devices. Works with Amazon Alexa, and Google Assistant.

App Remote Control: Turn electronics on/off from anywhere anytime via Meross app. You can check the status of connected electronic appliances, or set schedules for them. All data are securely transmitted and stored in Amazon AWS servers.

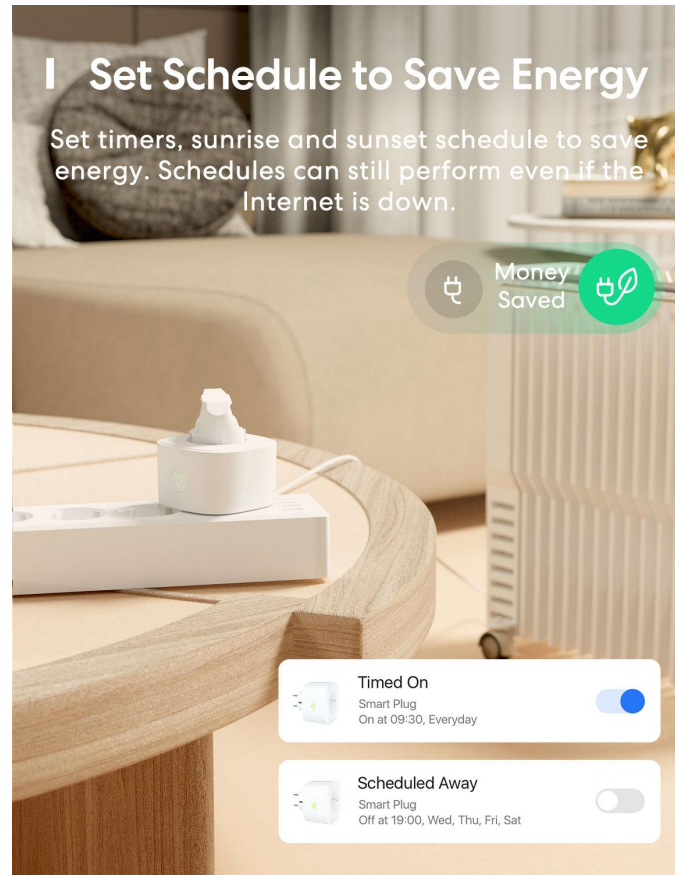
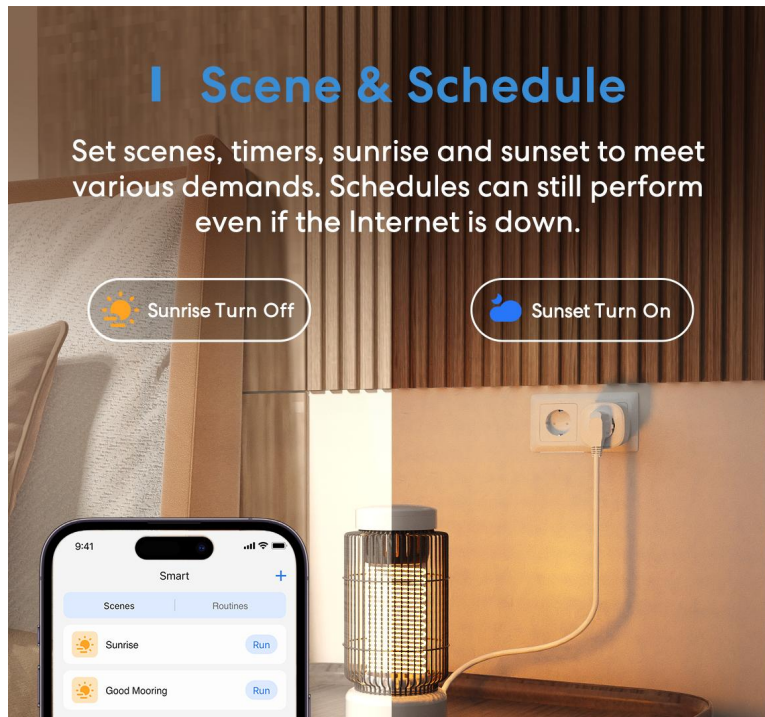
Off-line control: When the internet is down, you can still use Meross APP to control the devices in the same Wi-Fi.

Superfast Local Control: Millisecond response and no drop-off with superfast local control when you're at home.



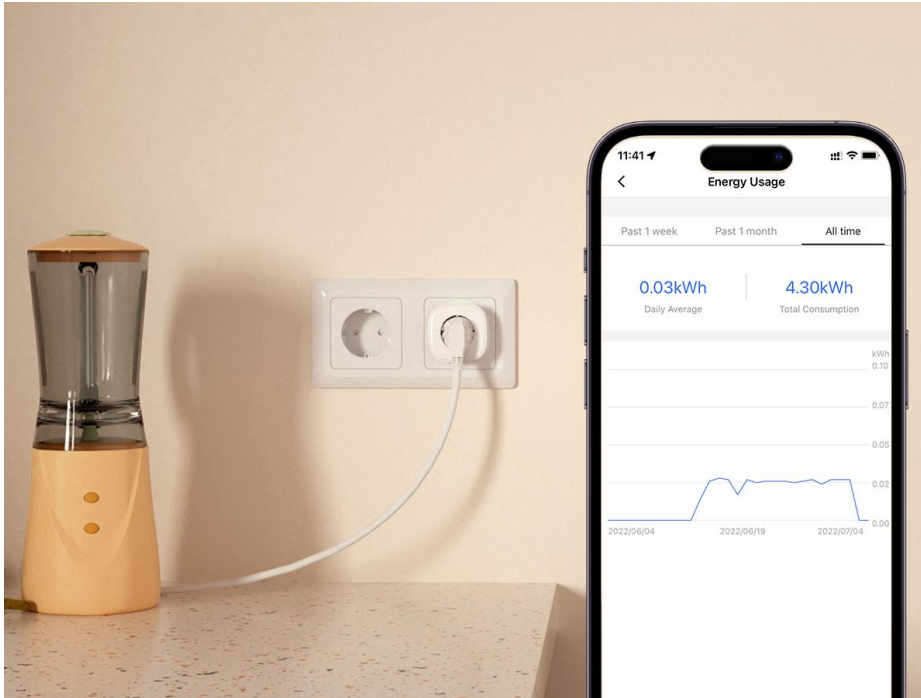
03 Schedule, Timer Setting and Scene

You can schedule the connected devices to turn on and off automatically. Save energy when lights are not needed or left on by accident. Sunrise and sunset setting are supported.



04 Energy Monitor

You can analyze the connected device's real-time and historical power consumption.



05 Safety&High-end IoT Chipset

The plug is made of PC flame retardant material, and has been approved for safety and quality assurance. **Certified by CE/RoHS**, it supports home appliance up to 16A.



High-end IoT Chipset: Powered by high-end IoT chipset, Meross smart plug has a longer WiFi connection range and lower offline rate.



I Why Meross



Meross

16A 3840W

Down to 0.01s

Yes

✓

✓

V.S.

Max. Load

Superfast
Local ControlSeparately
control

Offline Control

Offline Routine
Execution

Others

10A 1200W

Up to 3s

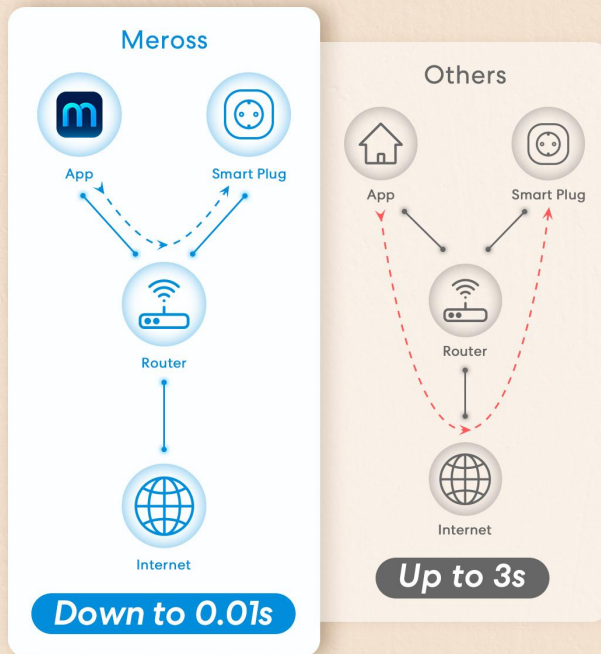
No

✗

✗

I Superfast Local Control

Millisecond response and no drop-off with superfast local control when you're at home.



Superfast Local control:

Down to 0.01s;

Mediatek lot chipset: Powered by **high-end IoT chipset**, Meross smart plug has a **longer WiFi connection range and lower offline rate.**

Super Easy Setup:

Intuitive setup guide in Apple Home app and Meross app allows you to set up the device in 2min.

07 Dimensions and Specifications



•Rating:

EU/FR: 100-240V~, 50/60Hz, Max. 16A.

AU: 220-240V~, 50/60Hz, Max. 10A.

•**WiFi:** Only 2.4 GHz

•**System:** iOS 13 or higher, Android 4.1 or higher

•**Certification:** Certified by CE, RoHS.

•**Dimensions (W x D x H):** 6 x 6 x 6 cm; 140 Grams

Please note: For iOS users, the Meross app guides you to set up and manage in the Apple Home app. Please use iOS 13 or above.

WLAN request: Connect your iPhone to 2.4GHz home WiFi while you set up HomeKit.

Comparison

[illegible]

09 Summary of MSS310 Functions

	Functions	Functions Introduction
1	Multiplatform Supports	Control from anywhere with the internet anytime. Works with Amazon Alexa, Google Assistant, and SmartThings.
2	Smart Controls	Voice control/APP Remote control/Superfast Local control/Off-line control
3	Schedule, Timer Setting and Scene	Scheduling & Auto On/Off.
4	Energy Monitor	You can analyze the connected device's real-time and historical power consumption.
5	Safety&High-end IoT Chipset	Certified by CE/RoHS & Powered by high-end IoT chipset
6	Why Meross	Superfast Local control & Super Easy Setup
7	Dimensions and Specifications	Rating/Dimensions
8	Comparison	MSS310 VS Other Meross Outdoor Plugs

02

About Meross

Brand Publicity

To help audience know more about Meross through introducing Meross, repeating Meross brand name and displaying Meross logo;

Meross Vission: Simple Device, Simplify Your Life.

Meross is a dynamic and creative technology company, focusing on making smart home products and creating a convenient and comfortable living environment for more people.

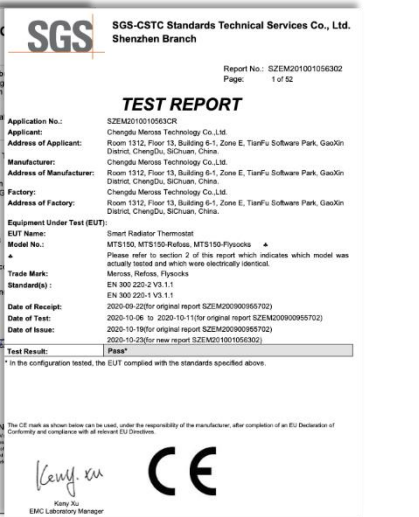
Meross has expanded with its tentacles spread across millions of customers from over 20 countries and regions. Meross has an assortment of top-tier gadgets, including smart plugs, smart bulbs, smart switches, smart surge protectors, smart garage door openers, and smart radiator thermostats.

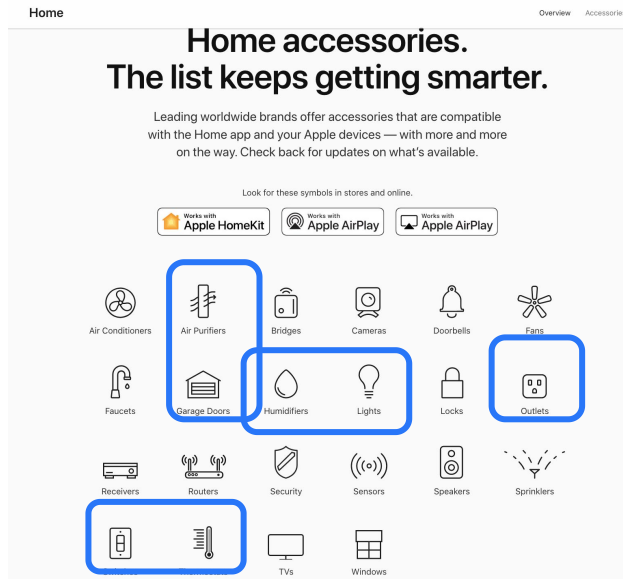
Meross products are compatible with Apple HomeKit, Amazon Alexa, Google Assistant, SmartThings, as well as Matter in the coming future.



Company Qualification

- ISO9001
- FCC/IC/CE/RoHS/UKCA/TELEC/PSE
- Wi-Fi/UL/ETL/SAA/RCM/EAC/G-Mark
- HomeKit/Alexa/Google/SmartThings/Matter



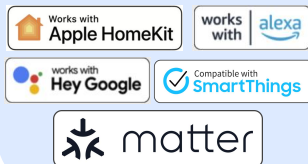


Listed on

Apple WWDC 2022(Matter Partner) and Apple HomeKit Accessory Website(Certified Products)

Compatibility

All Meross smart products are compatible with major IoT platforms, such as Apple Homekit, Amazon Alexa, Google Assistant, and Smartthing. Further more, we will launch Matter Integration in Q4 2022.



Safety & Stability

All Meross cloud services are powered by AWS, and chips are from MediaTek and RealTek, which ensure high safety and stability.



Flexibility

We are able to offer customized solutions including on-demand hardware, software, packaging, and UG. We also accept flexible MoQ and provide pre-order customized samples.



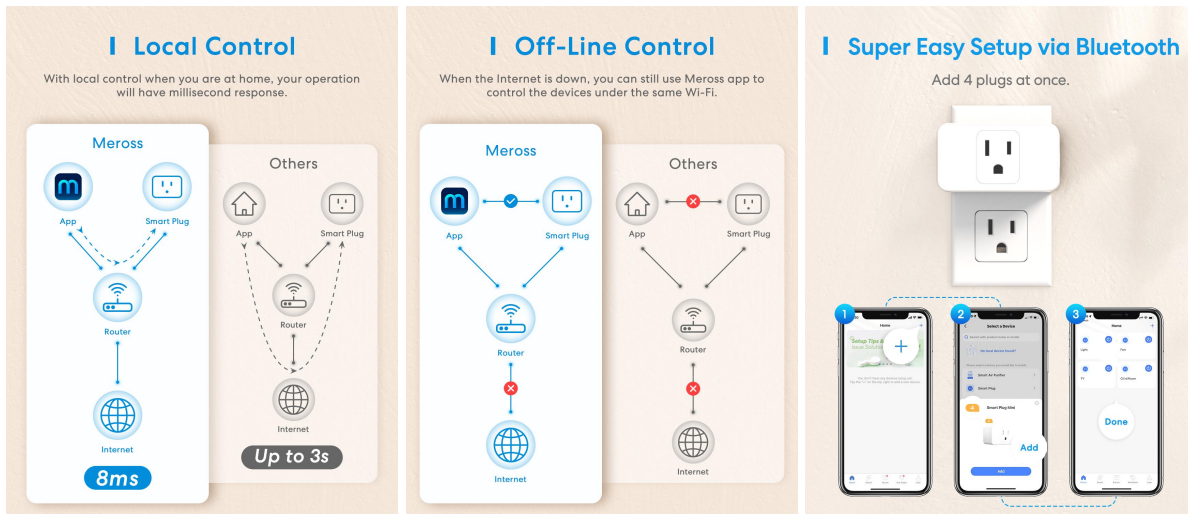
Industry-leading R&D

Our R&D team core members come from big names such as TP-Link, MTK, Cisco, Huawei and Microsoft etc, and we develop firmwares with industry-leading features.



05 Competitive Advantages

	Meross	Other Brand
Wi-Fi	2.4GHz	2.4GHz
Bluetooth Setup [△]	●	-
Millisecond local control	●	-
Offline Control*	●	-
Cloud & Local Backup [※]	●	-
Routine in Local [#]	●	-
Offline Routine Execution	●	-
Scenes	●	●
Time Schedule	●	●
Sunrise/Sunset Schedule	●	●
LED On/Off	●	●
Matter Integration [∞]	●	-
Apple HomeKit ^{&}	●	-
Amazon Alexa	●	●
Google Assistant	●	●
SmartThings	●	-
Interact with Own Lighting/Sensor/Switch/G DO	●	-
Paper Only Packaging	●	Unknown



[△] Coming in Q4 2022 on newly manufactured products. Add all plugs at once when you buy multiple devices.

[#] Routine schedule will be stored locally and will still perform even if internet is down.

* When home network disconnects from the internet, you can still control devices from Meross app locally.

[∞] There're Matter version and Non-Matter version for this product. Matter version is coming in Q4 2022 on newly manufactured products.

[※] All commands not delivered locally will fallback to cloud deliver and double the success rate of all operation
& There're HomeKit version and Non-HomeKit version for this product.

06 Product Line

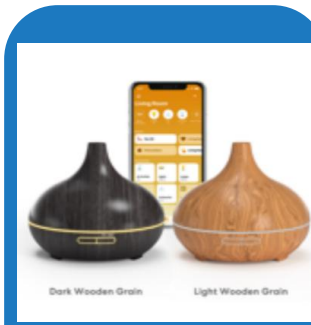
Smart Thermostat



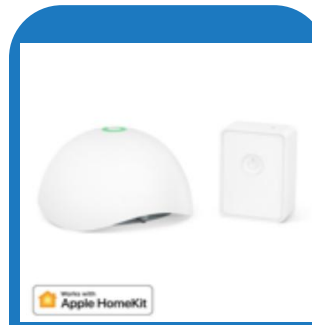
Home Security



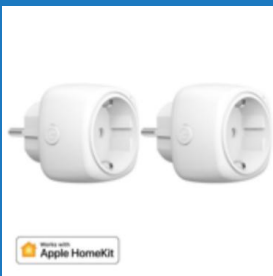
Humidifier&Air Purifier



Smart Sensor



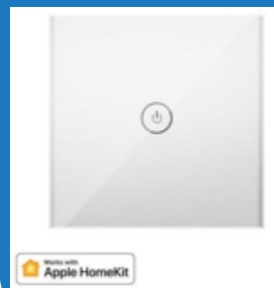
Smart Plug



Smart Lighting



Smart Switch



Smart GDO



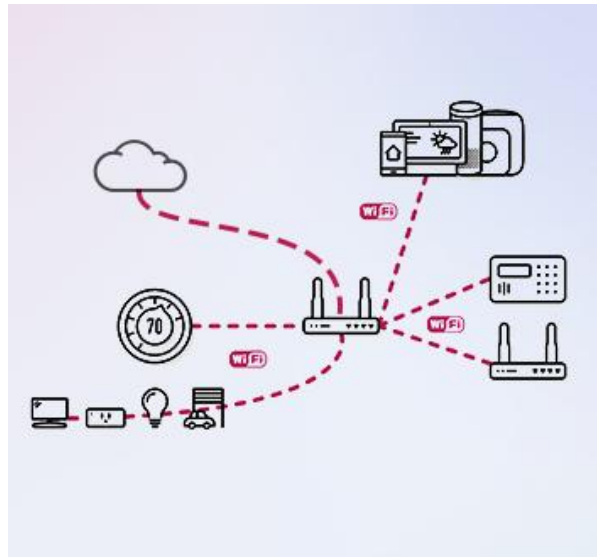
03

Matter&Meross

Meross announces that would release and develop new Matter-supported Smart Mini Plug MSS115 to meet the needs of customers.

About Matter

No more checking for the “works with” HomeKit, Google Home, or Alexa badges — Matter devices work with all of them. It’s also entirely local, so gadgets should respond more quickly. Yes, Matter should make your smart light bulb work just as fast as your non-smart light switch.



Matter Standard

In May 2021, the CSA Alliance officially released the Matter standard, which is also the first time that Matter has appeared in the public eye. Google announced last year that the future Google Assistant, can control any Matter-certified device, and Apple also announced at WWDC last year that iOS will support the Matter standard, and users can manage Their devices through the Home App.

Then this year's Google Developer Conference in 2022 and the Apple Software Developer Conference in 2022, the giant technology companies continued to mention Matter, which shows its importance.

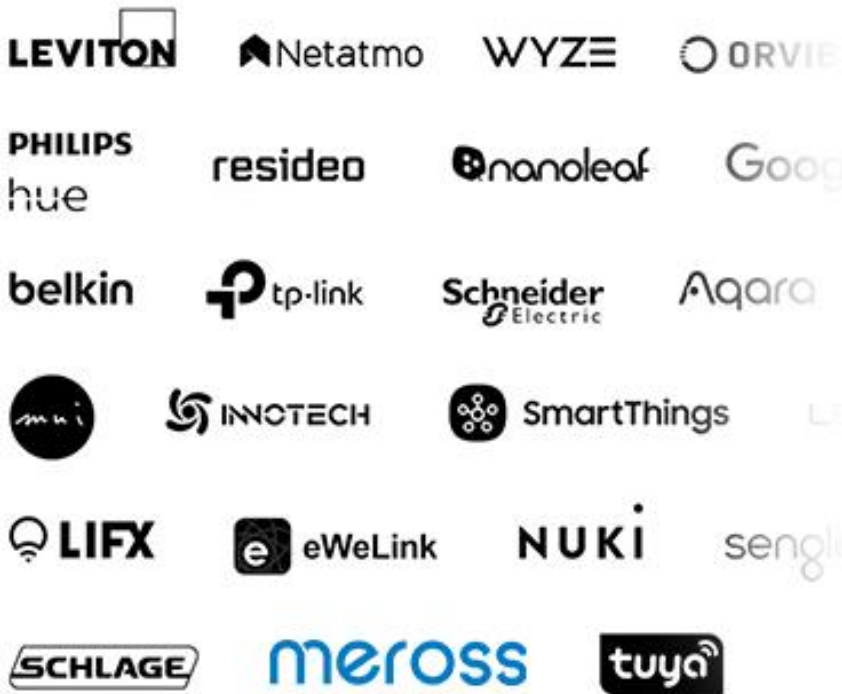


Matter & Meross

On June 6th, the Apple WWDC2022 conference updated iOS, iPad OS, MacOS and WatchOS, but for smart homes, Apple announced the launch of a cross-platform smart home unified platform, Matter, based on HomeKit.

Meross was also mentioned at the press conference. And Meross is working with leading technology companies like Apple, and Google to create a new generation of smart home products.

The Matter standard is just the beginning, it provides the cornerstone for connecting smart home accessories, and meross will continue to provide consumers with safe and convenient smart home products.

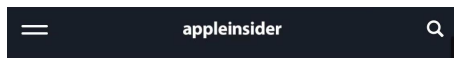


04 Meross First Matter Smart Plug

Meross, the HomeKit-focused smart home vendor, has shared details about the latest Matter-supported mini plug MSS115.

Meross smart mini plug has been known for reliable quality and connection stability as the best-seller product series. That is also why Meross chose it as their first launched Matter-supported product.





Meross launches its first Matter smart plug with 50% discount



Andrew Orr | Nov 15, 2022



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Smart home vendor Meross has announced its first [HomeKit](#) smart mini plug with Matter support, and the first 500 sold will see a special launch price

9TO5Mac ▾



Meross debuts one of the first Matter smart plugs that's actually available for purchase

Chance Miller - Nov. 15th 2022 8:44 am PT [@ChanceHMiller](#)



The new Matter smart home standard [launched to device makers back in October](#), and more details were shared with consumers two weeks ago. Now, the popular smart home accessory maker Meross has unveiled one of the first Matter devices that you actually order a [new Wi-Fi smart plug](#) that

The Verge

Menu +

GADGETS / TECH / SMART HOME

Meross' new smart plug is one of the first Matter devices you can buy / The Wi-Fi smart plug




is available to order today for shipping on December 31st. Meross says it will work with Matter out of the box – making it compatible with Apple Home, Amazon Alexa, Google Home, and SmartThings. It's also one of the first gadgets we've seen with the Matter logo on it.

By [JENNIFER PATTISON TUOHY](#) / [@jp2e](#)

Updated Nov 17, 2022, 11:00 PM GMT+8

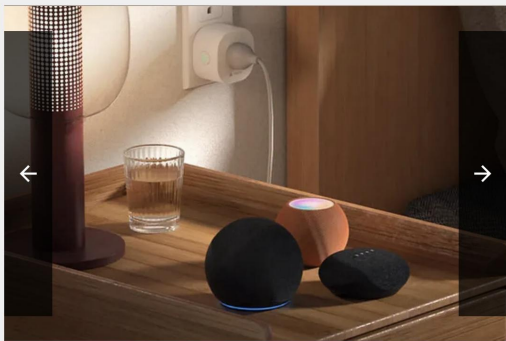
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Smart Miniature Plugged Devices




16 SIMILAR PHOTOS

The Meross Smart Wi-Fi Plug Mini is Compatible with Matter



Open in app

Want a smart plug made for Matter? You can already nab Meross' new one.



Cult of Mac

Want a smart plug made for Matter? You can already nab Meross' new one.

BY [DAVID SNOW](#) • 9:15 AM, NOVEMBER 16, 2022

NEWS TOP STORIES



Ready for a smart plug made for the



Thank you !

meross